

THE CAPE COUNTY HERALD.

THE PEOPLE'S PAPER

"ALL THE NEWS THAT'S FIT TO PRINT"

SUBSCRIPTION PRICE, \$1.00 A YEAR, IN ADVANCE

Vol. XV

Cape Girardeau, Missouri, Friday, December 5, 1913

No. 49

\$10 IN GOLD \$10 GIVEN AWAY

**To the People of Cape Girardeau
and Southeast Missouri:**

We Want You to Name The New Daily Newspaper

We intend to publish a paper that will receive the support of the business and manufacturing interests, which are increasing by leaps and bounds, both in numbers and volume of business done; also to furnish a family newspaper, which will be enjoyed by every member of the family through special items of interest to each one. To insure our ability to treat every one fairly, and to better assist in "Boosting" the interests of Cape Girardeau and vicinity, the paper will be independent in politics and nonpartisan in church and religion. We will treat every one fairly, and render assistance to any one or any cause which honestly deserves it. : : :

Our office will be equipped with the latest up-to-date machinery comprising speed and labor saving devices, including a "Monotype" manufactured by the Lanston Monotype Machine Co., Philadelphia, Pa., which will be the only machine of its kind in Southeast Missouri. It makes and casts its own type and sets it up automatically ready for the printer to put in the press. The type always being new enables us to turn out the best and cleanest work in newspaper, stationery and job printing. ■ ■ ■
Wishing to give the public an opportunity to suggest a name for our new paper, we have decided to give \$10 in gold to the party sending in a name that we consider best suited to the requirements on or before midnight

DECEMBER 19, 1913

Only one name accepted from each individual

You may be the lucky one. Give name and address, and mail all letters to

CONTEST EDITOR

Cape Girardeau Pub. Co.

Cape Girardeau,



Missouri